

Teach Me Tuesdays

Business Management Series

FREE to all employees of GMA member companies. Reserve your seat online at mygma.org or by calling 378-6350.

All Teach Me Tuesdays will take place at GMA (225 Commerce Place, Greensboro)

Seminar:
8:00 - 9:30 am
Breakfast and Networking:
7:45 am



Tuesday, September 16, 2014

Five Strategies to Transform Your Leadership and Improve Business Results

Merikay Tillman, COACH MKay

In this powerful session, you will learn strategies that can boost your business through improved morale and productivity, including:

- Leadership principles that provide a foundation of growth & success.
 - Insight on best business practices of local and national business leaders.
 - Pitfalls to avoid that will crush productivity and the customer experience.
 - Methodology for creating catalysts for change to improve business results.
- Participants will leave with three action items with accountability measures that elevate their leadership, improve team performance and generate more business.



Tuesday, September 23, 2014

Top HR Legal Traps

Beth Langley, Hagan Davis Mangum Barrett & Langley PLLC

Almost daily, you read of a new regulation or agency ruling that changes the landscape of human resources. Even an employee handbook can be a minefield for liability. Whether you have a small business or are in a Fortune 100, union shop or non-union, the rules are changing rapidly. Attend this informative and engaging seminar to learn about today's top HR legal traps—and most importantly—how to avoid them.



Tuesday, September 30, 2014

Consistent Cash Flow

Ross Cox, ActionCOACH

Profit is theory while cash is a fact! Understanding cash flow is critical to the success of any business...large or small. In this workshop, you will learn:

- How to calculate your cash gap.
- What key performance indicators you need in your business.
- What is your break-even analysis.
- Why budgeting and reporting matter.
- How the income statement, balance sheet and statement of cash flow tie together.
- How to turn your accounts receivable management into a “proactive” activity instead of a “reactive” activity.

After this seminar, you will walk away with the tools you need to track your cash flow and keep the cash in your business.